



In collaboration with the BSA Foundation, you will customize your distinctive Creative Partner package by selecting from a range of programs and performances offered at BSA. We will work together to ensure your package meets the giving goals and guidelines you desire.

CREATIVE GIVING LEVELS:

- ◆ \$50,000
- ◆ \$30,000
- ◆ \$20,000
- ◆ \$10,000
- ◆ \$5,000



VOLUNTEER OPPORTUNITIES

- ◆ **Tutoring**
- ◆ **Labor of Love**—BSA's annual clean-up, fix-up, team-up event
- ◆ **TWIGS**—FREE after-school & Saturday arts instruction program for over 700 Baltimore City residents, grades 2-8
- ◆ **Matinee Series**—FREE performances for 4,000 Baltimore School students including opera, dance, music, and The Nutcracker
- ◆ **First Look & Final Dress**—BCPS middle school students to observe BSA high school programs
- ◆ **BSA/BCPS School Partnerships**—special programs designed for specific BCPS schools



BALTIMORE SCHOOL
for the **ARTS/Twigs**
TO WORK IN GAINING SKILLS

CREATIVE PARTNERS PROGRAM

Through our newly redesigned **CREATIVE PARTNERS PROGRAM**, you or your business have the opportunity to design a unique partnership with the Baltimore School for the Arts while supporting initiatives that positively impact BSA's high school students and city youth through the TWIGS (To Work In Gaining Skills) program.



EXPRESSIONS

At the heart of BSA's fundraising campaign is Expressions. Our signature fundraising event, and a hallmark of the Baltimore social season, Expressions is a weekend full of inspiring student performances and unique celebrations! BSA raises over half a million dollars in support of the school through this event. Your creative partnership will help us meet our annual goal of \$2 million and greatly benefit our kids and community.

At the centerpiece of your Creative Partnership with BSA is an Expressions Sponsorship. This features a table and/or tickets to our gala celebration weekend for you and your guests. Depending on the level of support and the programs chosen packages will also include:

- ◆ **Recognition and enhanced visibility** on BSA's website, social media channels, emails, newsletters, performance programs, and signage
- ◆ **Corporate branding** of selected BSA programming
- ◆ **Employee involvement opportunities**
- ◆ **VIP invitations** to curated events

For more information, please contact
Brigid Zuknick at bzuknick@bsfa.org



PERFORMANCES

- ◆ **Expressions**—BSA's signature gala and largest fundraiser
- ◆ **The Nutcracker**—BSA's beloved holiday classic featuring our high school and TWIGS students
- ◆ **Music Concert Series** includes six+ concerts throughout the year
- ◆ **Theatre Performance Series** includes three theatrical productions
- ◆ **Visual Arts Exhibitions**—four seasonal exhibitions showcasing the visual arts students
- ◆ **Spring Dance Concert**—a spring performance features excerpts of the BSA dancers' finest work

ARTISTIC PROGRAMS

- ◆ **Living History**—BSA's collaboration with the National Park Service features short historical plays for audiences of all ages
- ◆ **Cultural Outings**—opportunities for BSA students to see professional, live music, dance, and theatre performances



ACADEMIC PROGRAMS

- ◆ **Academic Support**, extended support hours
- ◆ **Summer Bridge**—A month-long session of engagement opportunities and academic readiness support
- ◆ **SAT/ACT test prep**
- ◆ **Classroom Equipment** standardization
- ◆ **Professional Development Opportunity** support for faculty

STUDENT ENGAGEMENT

- ◆ Support for student led organizations
- ◆ Arts/Academic materials & supplies
- ◆ Schoolwide cultural events