



# EXPRESSIONS '21

CREATIVE CONNECTIONS

EXPRESSIONS LIVESTREAM GALA  
FRIDAY APRIL 30TH, 2021

**Join us for a uniquely 2021  
Expressions experience.**

Your support helps us to  
celebrate the inspiring work of  
Baltimore's young artists.

During this time when schools are closed,  
a special emphasis has been placed on the  
following needs for our high school students  
and for our TWIGS.

All sponsors will be listed on Expressions materials including the invitation, program, and website. Additionally, BSA will recognize all sponsorships \$1,000 and above in a full page advertisement in a major local publication.

BALTIMORE SCHOOL  
*for the* **ARTS/Twigs**  
TO WORK IN GAINING SKILLS



TWIGS urgently needs creative coordinators for the 2020/21 virtual program.

**EXECUTIVE PRODUCERS: \$40,000**

- The producers of our livestreamed performance, featuring a prominent placement of your company logo throughout the show
- This sponsorship will provide gala viewing for you and 50 guests/devices
- Early access to our exclusive online auction
- Opportunity to host a private VIP virtual reception featuring BSA artists
- Enable us to provide streaming access to 50 members of the community at no cost
- Delicious dinner for two delivered to your home and two additional households of your choosing, prepared by one of our premiere Baltimore catering partners

Executive Producers will be listed on the gala streaming website & verbally acknowledged during the show. Recognition as Executive Producer will be announced on social media.



Demand is high! BSA needs new & upgraded work stations in our Center for Collaborative Arts & Technology (CCAT).

**DIRECTORS: \$25,000**

- This sponsorship will provide gala viewing for you and 30 guests/devices
- Early access to our exclusive online auction
- Opportunity to host a private virtual reception featuring BSA artists
- Enable us to provide streaming access to 30 members of the community at no cost
- Delicious dinner for two delivered to your home and one additional household of your choosing, prepared by one of our premiere Baltimore catering partners

Directors will be acknowledged during the show.



Staying on top of academic achievement is critical, you can support academic intervention programs.

**CONDUCTORS: \$15,000**

- This sponsorship will provide gala viewing for you and 20 guests/devices
- Early access to our exclusive online auction
- Opportunity to host a private virtual reception featuring BSA artists
- Enable us to provide streaming access to 20 members of the community at no cost
- Delicious dinner for two delivered to your home, prepared by one of our premiere Baltimore catering partners



Help us work better together, your support will provide biweekly anti-racism workshops with master facilitators.

**CHOREOGRAPHERS: \$10,000**

- This sponsorship will provide gala viewing for you and 15 guests/devices
- Enable us to provide streaming access to 15 members of the community at no cost.

\*Sponsorships at this level are 100% tax deductible



From scripts and royalties to wardrobes, props and sets, you can be part of making theater magic.

**CINEMATOGRAPHERS: \$5,000**

- This sponsorship will provide gala viewing for you and 8 guests/devices
- Enable us to provide streaming access to 8 members of the community at no cost

\*Sponsorships at this level are 100% tax deductible



Make once-in-a-life-time opportunities happen all year long by supporting masterclasses in every discipline.

**CURATORS: \$1,000**

- This sponsorship will provide gala viewing for you and 4 guests/devices
  - Enable us to provide streaming access to 4 members of the community at no cost
- \*Sponsorships at this level are 100% tax deductible



Staying healthy is critical for our staff. Provide essential PPE for ten faculty members.

**STAGE MANAGERS: \$500**

- This sponsorship will provide gala viewing for you and 1 guest/device
  - Enable us to provide streaming access to 2 members of the community at no cost
- \*Sponsorships at this level are 100% tax deductible

Join us for a uniquely 2021 Expressions experience.

	<b>Executive Producers</b> \$40,000	<b>Directors</b> \$25,000	<b>Conductors</b> \$15,000	<b>Choreographers</b> \$10,000	<b>Cinematographers</b> \$5,000	<b>Curators</b> \$1,000	<b>Stage Managers</b> \$500
Prominent logo placement throughout livestreamed show	•						
Recognition as sponsors announced on social media	•						
Verbally acknowledged during the show	•	•					
Gala viewing	50 guests	30 guests	20 guests	15 guests	8 guests	4 guests	2 guests
Early access to exclusive auction	•	•	•				
Opportunity to host VIP virtual reception	•	•	•				
Viewing access for community members	50 guests	30 guests	20 guests	15 guests	8 guests	4 guests	2 guests
Delicious dinner for two	•••	••	•				
Recognition in a full page advertisement in a major local publication	•	•	•	•	•	•	
Listing on Expressions materials including the invitation, program, and website	•	•	•	•	•	•	•

**SPONSORSHIP FORM**

Complete our Sponsorship Form to confirm a sponsorship for Expressions 2021.  
If you have any questions, please email [bzuknick@bsfa.org](mailto:bzuknick@bsfa.org)