**FOR 40 YEARS**, the Baltimore School for the Arts has given talented young artists the opportunity to pursue their passion for dance, music, theatre, visual arts, and now film as well as to build a strong academic foundation. The arts and academic programs that are the backbone of their education are made possible through the financial support of generous individuals, corporations, and foundations each year. Thank you to all of you who contributed to the school in FY 2018-2019.

Ninety-two students graduated in June, and 86 of those students will head to college come the fall. The class earned \$15,528,577 million in scholarships and 10% of the seniors received a full tuition or "full-ride" award. Come September, you'll see the Class of 2019 at some of the most prestigious institutions in the world, including London Academy of Dramatic Arts, MICA, the Royal Conservatoire of Scotland, the Peabody Institute, Princeton University, UCLA, University of Maryland at College Park, and Vassar College. Other new alumni will head straight to the workforce, and a few are taking a gap year.



Raven's kicker Justin Tucker was named "Most Valuable Performer" during a CBS competition in January 2018. Justin toured the school and met with our students in October of this year, and presented a check for \$50,000 (his winnings) to TWIGS!



**BSA alumnus and actor Josh Charles c/o '88** also visited the campus in October and held an inspiring master class for our theater students.

Saxophonist, Educator and BSA alum, Mark Gross '84, returned to the BSA to share his talent and love of music with our string students. His work with our students included a joint performance with other BSA alums, **Troy Stuart '85**, **Mellasenah Edwards '85**, and **Ed Hrybryk '06**. They performance with our students for the Great City Great Schools conference.

Our music **students sang the National Anthem** at the Ravens game in November.

BSA's yearlong exploration into Latinx culture, Carnaval de la Cultura Hispana, culminated in a weeklong festival of free performances to the public and an exciting Latinx Market in March. This festival helped us build new relationships with a rapidly growing portion of the Baltimore community and helped us celebrate the culture of current BSA students.

In February, BSA hosted two sold-out prescreenings of *R.A.W. Tuba*, a documentary about alumnus **Richard White'92'**s journey from experiencing homelessness on the streets of Sandtown to becoming the first African American to receive a doctorate of music in tuba performance. *R.A.W. Tuba* premiered at Mountainfilm Festival in Telluride, Colorado, in May, and has received national news attention.

The Dance Department brought in an exciting new set of choreographers to collaborate with this year, and a hip-hop work by alumnus **Jimmie Manners '05** brought down the house at Expressions! Other collaborators included Darrell Grand Moultrie and Stephanie Martinez.

Senior visual arts students presented their final exhibition at City House, a collaborative work and meeting space located in Mount Vernon, to great accolades.

BSA received over \$49,000 in annual fund dollars from our alumni, more than double from the year before. In addition to money, we also had many alumni donate their time and services to the school.

Film students collaborated with dozens of other young filmmakers at Towson University to create the animation *Aqua Dome*, which premiered at Watson-King Planetarium at Towson University in the fall and was later selected to screen at the 2019 Macon Film Festival from August 15-18 in Macon, Georgia.

Acting students enjoyed some of the closest connections to our young filmmakers and storytellers. The most recent collaboration was the production of a short film, titled "A Night at the Alcazar."

The Theatre Department performed two fully produced shows here at BSA, Waiting for Lefty and As You Like It. In addition to these shows they also performed several places in the Baltimore community including The Walters newly opened space 1 West Mount Vernon which hosted our historic project, Mount Vernon Park East which hosted our Shakespeare in the Park performances. Students also performed outside of Baltimore at Villanova University and our annual UK Trip with Senior Actors and Designers. This year they performed in London at the Vaults.

Through outreach efforts, the BSA offered free arts programming to upwards of 4,000 children, including 700 kids in the second through eighth grades who received free arts instruction in TWIGS

BSA/TWIGS did "artreach" to a school in Brooklyn/Cherry Hill including bringing high school students in to help their young students ready for TWIGS auditions resulting in a surprising rise in acceptances into the TWIGS Program from this school.

# THE ANNUAL FUND

The Annual Fund is the centerpiece of the school's fundraising efforts each year, providing about a third of the funding for the school. In FY 2018-2019, the Baltimore City Public School System covered 68% of BSA's operating budget, paying faculty salaries, building maintenance, and security costs. The remaining 32% – the funding for all arts programming and classroom materials – was raised from private donations. This included financial support for the school's TWIGS program and other outreach efforts, as well as all costs associated with performances and exhibitions in the high school; scholarships for summer study and college-bound seniors; master classes and cultural outings; test preparation and tutoring; and all of the equipment and supplies.

## **ANNUAL FUND CONTRIBUTORS**

7/1/18 to 6/30/19

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## **ALUMNI GIVING**

2018-19 was our biggest year to-date for alumni support for the annual fund. We received over \$49,000 in annual fund dollars from our alumni, more than double from the year before. In addition to money, we also had many alumni donate their time and services to the school. We are so grateful for the support of our alumni!

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### **ENDOWED FUND FOR THE FUTURE**

In 2008, the BSA successfully completed a \$30,000,000 capital renovation and expansion project in partnership with the greater Baltimore community. Of the total raised, \$15,000,000 came from the public sector and \$15,000,000 from private sources. The flawless renovation and expansion allowed for BSA to serve more students both in the high school and through TWIGS.

In recent years, the increasing pressure on public funding and competition for available money, prompted BSA founder Mark Joseph and his wife Patricia, lead donors to BSA, to establish the Endowed Fund for the Future with a \$1,000,000 endowment challenge and a goal of \$10,000,000. More than \$6,500,000 has been secured from the private community to date to benefit TWIGS and the high school arts programs.

In 2017, the Josephs generously stepped forward again with a \$3,000,000 endowment gift to help endow the school's newest discipline in film and visual storytelling. The largest gift ever received at BSA, established The Charles C. Baum Film and Visual Storytelling Department, in memory of Mark and Patricia Joseph's dear friend, Charles C. Baum. Through this program BSA will give voice to an additional 60 students in the high school and 20 students in TWIGS through digital media.

The goal for The Fund for the Future, which includes a \$5,000,000 film endowment goal, is \$15,000,000. Under the extraordinary leadership of Campaign Chair, David Nelson, a total of \$11,046,000 has been secured to date in gifts and pledges. Our generous contributors to the Fund for the Future are listed below.

#### **LEAD FUNDERS**

Patricia and Mark Joseph

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# MAJOR CAPITAL SUPPORT FOR THE CHARLES C. BAUM FILM AND VISUAL STORYTELLING DEPARTMENT

Several major donors contributed significant funding to support the construction and equipment acquisition for the Charles C. Baum Film and Visual Storytelling Department. Two fully equipped film editing suites were created, along with a state of the art Production Suite composed of a sound stage and a music recording studio. Our deepest thanks to:

Saul Zaentz Charitable Foundation, Inc., Lead Donors

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## INDIVIDUAL NAMED FUNDS

In addition to the Endowed Fund for the Future, the school receives yearly interest from a variety of other names funds at the school. It comprises a general fund, the Doris Duke Charitable Foundation Endowment Fund, the Eddie and Sylvia Brown TWIGS Challenge Fund, as well as a series of named scholarships, visiting artist, performance, exhibition, and program support funds. Thanks to the support of numerous donors, the endowment at the end of fiscal year 2018-2019 totaled \$17,000,000.

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\* deceased



## **EXPRESSIONS 2019**

Expressions, the school's annual fundraising event, is the key to the success of the school's fund-raising efforts. This annual event is a time where the school's extended family can both celebrate accomplishments and invest in the future. At this year's Expressions, we were able to net over \$500,000 for the Foundation. We are incredibly grateful for the ongoing support of our donors and the community at large!

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## **TWIGS**

The TWIGS program at the Baltimore School for the Arts has just proudly completed its 37th year of service to Baltimore City's youngest aspiring artists. The success and growth of our artreach and out-of-school time programming is possible only through partnerships with the incredibly generous greater Baltimore philanthropic community. Through the support of Foundations, Corporations, Individuals and Baltimore City Public Schools BSA was able to serve over 700 second through eighth grade students during the 2018-19 program year.

TWIGS instruction was offered for twenty (to twenty-four) weeks from October 2018 through April 2019. All program participants are Baltimore City residents who represent the brilliant diversity of our city. This year, TWIGS students came to us from 71 city public, 24 parochial, and 23 independent schools - 25 students were homeschooled. This year's program served students from just over 48% (71/146) of BCPSS elementary/middle schools.

Funds raised for the TWIGS program support instruction, supplies, administrative costs, overhead and artreach initiatives. The total cost of the TWIGS program in 2018/19 was budgeted for \$495,000.

67% of funds raised were provided by grants from Foundations, and Corporations, Individual gifts as well as the interest generated from the BSA's Endowed Fund for the Future. 5% of the total program income was generated through a \$50 registration fee from TWIGS families. For those whom this fee was a true hardship (those with qualifying direct assistance) fee waivers were made available.

## **FUNDERS (\$5,000 & ABOVE) FOR 2018-19 INCLUDED:**

Ace Media Goldsmith Family Foundation Straus Foundation
Anonymous Donor A & B Lockhart Vaughan Foundation Transamerica Foundation

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#### THANK YOU!

We are very grateful for all the contributions to the BSA Foundation. Those listed in this annual report reflect only those who made gifts of \$100 and more. Every effort has been made to avoid mistakes. If your name was omitted or misspelled, we apologize and ask you to please advise BSA's Development Office at (410) 347-3043.