40th Anniversary Sponsorship Levels

This year, Expressions will be bigger, better, and more creative than ever. A celebration worthy of 40 years of arts education in Baltimore City. BSA is dedicated to sharing Expressions weekend with the community. Any sponsorship tickets given back will be used to invited community members to performances as a “sponsored ticket”

40th Anniversary Sponsor – $40,000

*Recognition for the school year as BSA’s 40th Anniversary Sponsor*
Listed in all emails & social media for spring 2020 events including performances, social events, art & film openings, throughout our 40th Anniversary year
Reserved VIP seating at Nutcracker & all BSA spring performances

• Premium placement for 10 (1 table) to THURSDAY StageOne Expressions
  o VIP Lounge access during THURSDAY StageOne Expressions Cocktail Party
• Premium placement for 10 (1 table) to SATURDAY Gala Celebration
  o Reserved high tops at VIP Champagne Prelude Party prior to SATURDAY Gala Performance
• Premium placement for 10 (1 table) to SUNDAY Family Edition – 2pm or 5:30pm
• 40 raffle tickets worth $100 each for offered raffles during Expressions weekend

*Recognition at Thursday Night After Party and Saturday Gala VIP Champagne Pre Party
*Special acknowledgement from the stage at all Expressions performances
*Listed on all Expressions materials including banner, invitation, program, website, & additional signage

Producer – $35,000

• Premier placement for 10 (1 table) to THURSDAY StageOne Expressions
  o VIP Lounge access during THURSDAY StageOne Expressions Cocktail Party
• Premier placement for 10 (1 table) to SATURDAY Gala Celebration
  o VIP Champagne Prelude Party prior to SATURDAY Gala Performance
• Premier placement for 10 (1 table) to SUNDAY Family Edition – 2pm or 5:30pm
• 35 raffle tickets worth $100 each for offered raffles during Expressions weekend

*Recognition at Thursday Night After Party
*Special acknowledgement from the Stage at all Expressions performances
*Producers will be listed on all Expressions materials including the banner, invitation, program, web site & additional
40th Anniversary Sponsorship Levels

**Director – $20,000**

- **Premier** placement for 10 (1 table) to THURSDAY StageOne Expressions
  - VIP Lounge access during THURSDAY StageOne Expressions Cocktail Party
- **Premier** placement for 10 (1 table) to SATURDAY Gala Celebration
  - VIP Champagne Prelude Party prior to SATURDAY Gala Performance
- **20 raffle tickets** worth $100 each for offered raffles during Expressions weekend

*Listed on Expressions materials including invitation, program, big screens, website, & additional signage

**Conductor – $12,000**

- **Preferred** placement for 10 (1 table) to SATURDAY Gala Celebration
- **Preferred** seating for 4 (tickets) to Sunday Family Edition – 2pm or 5:30pm
- **24 raffle tickets** worth $100 each for offered raffles during Expressions weekend

*Listed on Expressions materials including invitation, program, big screens, website, & additional signage

**Choreographer – $8,000**

- **Preferred** seating for 6 (tickets) to SATURDAY Gala Celebration
- **Preferred** seating for 2 (tickets) to Sunday Family Edition – 2pm or 5:30pm
- **16 raffle tickets** worth $100 each for offered raffles during Expressions weekend

*Listed on Expressions materials including invitation, program, big screens, website, & additional signage

**Curator – $4,000**

- **Prime** seating for
  - 6 (tickets) to THURSDAY StageOne Expressions
  - OR
  - 2 (tickets) to SATURDAY Gala Celebration
- **12 raffle tickets** worth $100 each for offered raffles during Expressions weekend

*Listed on Expressions materials including invitation, program, big screens, website, & additional signage

**Actor – $1,000**

- **Prime** seating for 2 (tickets) to THURSDAY StageOne Expressions
- **4 raffle tickets** worth $100 each for offered raffles during Expressions weekend

*Listed on Expressions materials including invitation, program, big screens, website, & additional signage

*Expressions Sponsors have the option of exchanging tickets/tables for one of the Sunday Family Edition performances.*
Sponsorship Confirmation
To be listed in Expressions invitation, sponsors must confirm by December 1, 2019.

Sponsor Name (for all official Expressions materials):
____________________________________________________________________________________

Contact:____________________________________________________________________________________

Address:_____________________________________________________________________________________

Phone/Email:_____________________________________________________________________________________

Expressions Sponsorship Levels:

___ 40th Anniversary ($40,000)    ___ Conductor ($12,000)    ___ Curator SATURDAY ($1,000)
___ Producer ($35,000)    ___ Choreographer ($8,000)    ___ Actor ($1,000)
___ Director ($20,000)    ___ Curator THURSDAY ($4,000)

___ Thursday Ticket ($140)    ___ Saturday Ticket ($400)    ___ Sunday Ticket ($20)

Payment: Total: $ ________________

___ Payment is enclosed (Mail to: Attn: Carter Polakoff, BSA, 712 Cathedral Street, Baltimore, MD 21201)

___ Payment will be sent: ________________ (please provide date)

___ Please send us an invoice

Payment is due by April 1, 2020. For tax purposes, $140 of each $400 ticket is NOT tax deductible, and $40 of each $140 ticket is NOT tax deductible. Tickets for Sunday performances are NOT tax deductible. However, sponsorship tickets donated BACK to BSA are 100% tax deductible.
Expressions 40th Anniversary Celebration

Thursday, March 5 at 6:30 pm
STAGEONE EXPRESSIONS
Tickets $140
Mix and mingle over cocktails & lite fare, enjoy the debut performance of BSA’s talented students, then unwind at our lively After-Party
(previously known as Tuesday Night Expressions)

Saturday, March 7 at 6:30 pm
GALA CELEBRATION
Tickets $400
Following an exhilarating student performance, celebrate BSA’s monumental 40th birthday with a festive soiree like no other - dinner, cocktails, and signature art, dance, theatre & music classes throughout the school’s iconic building

Sunday, March 8 at 2pm & 5:30pm
FAMILY EDITION PERFORMANCES
Tickets $20
Join us for a matinee presentation of the one-hour Expressions performance - perfect for families and friends of all ages!