



BALTIMORE SCHOOL  
*for the* **ARTS**

## 40<sup>th</sup> Anniversary Sponsorship Levels

This year, Expressions will be bigger, better, and more creative than ever. A celebration worthy of 40 years of arts education in Baltimore City.

BSA is dedicated to sharing Expressions weekend with the community.

Any sponsorship tickets given back will be used to invited community members to performances as a "sponsored ticket"

### **40<sup>th</sup> Anniversary Sponsor – \$40,000**

*\*Recognition for the school year as BSA's 40<sup>th</sup> Anniversary Sponsor\**

*Listed in all emails & social media for spring 2020 events including performances, social events, art & film openings, throughout our 40<sup>th</sup> Anniversary year*

*Reserved VIP seating at Nutcracker & all BSA spring performances*

- **Premium** placement for **10** (1 table) to THURSDAY StageOne Expressions
  - VIP Lounge access during THURSDAY StageOne Expressions Cocktail Party
- **Premium** placement for **10** (1 table) to SATURDAY Gala Celebration
  - **Reserved high tops** at VIP Champagne Prelude Party prior to SATURDAY Gala Performance
- **Premium** placement for **10** (1 table) to SUNDAY Family Edition – 2pm **or** 5:30pm
- **40 raffle tickets** worth \$100 each for offered raffles during Expressions weekend

*\*Recognition at Thursday Night After Party and Saturday Gala VIP Champagne Pre Party*

*\*Special acknowledgement from the stage at all Expressions performances*

*\*Listed on all Expressions materials including banner, invitation, program, website, & additional signage*

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### **Producer – \$35,000**

- **Premier** placement for **10** (1 table) to THURSDAY StageOne Expressions
  - VIP Lounge access during THURSDAY StageOne Expressions Cocktail Party
- **Premier** placement for **10** (1 table) to SATURDAY Gala Celebration
  - VIP Champagne Prelude Party prior to SATURDAY Gala Performance
- **Premier** placement for **10** (1 table) to SUNDAY Family Edition – 2pm **or** 5:30pm
- **35 raffle tickets** worth \$100 each for offered raffles during Expressions weekend

*\*Recognition at Thursday Night After Party*

*\*Special acknowledgement from the Stage at all Expressions performances*

*\*Producers will be listed on all Expressions materials including the banner, invitation, program, web site & additional*



## 40<sup>th</sup> Anniversary Sponsorship Levels

### Director – \$20,000

- **Premier** placement for **10** (1 table) to THURSDAY StageOne Expressions
  - **VIP Lounge** access during THURSDAY StageOne Expressions Cocktail Party
- **Premier** placement for **10** (1 table) to SATURDAY Gala Celebration
  - **VIP Champagne Prelude Party** prior to SATURDAY Gala Performance
- **20 raffle tickets** worth \$100 each for offered raffles during Expressions weekend

*\*Listed on Expressions materials including invitation, program, big screens, website, & additional signage*

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### Conductor – \$12,000

- **Preferred** placement for **10** (1 table) to SATURDAY Gala Celebration
- **Preferred** seating for **4** (tickets) to Sunday Family Edition – 2pm or 5:30pm
- **24 raffle tickets** worth \$100 each for offered raffles during Expressions weekend

*\*Listed on Expressions materials including invitation, program, big screens, website, & additional signage*

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### Choreographer – \$8,000

- **Preferred** seating for **6** (tickets) to SATURDAY Gala Celebration
- **Preferred** seating for **2** (tickets) to Sunday Family Edition – 2pm or 5:30pm
- **16 raffle tickets** worth \$100 each for offered raffles during Expressions weekend

*\*Listed on Expressions materials including invitation, program, big screens, website, & additional signage*

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### Curator – \$4,000

- **Prime** seating for
  - **6** (tickets) to THURSDAY StageOne Expressions**OR**
  - **2** (tickets) to SATURDAY Gala Celebration
- **12 raffle tickets** worth \$100 each for offered raffles during Expressions weekend

*\*Listed on Expressions materials including invitation, program, big screens, website, & additional signage*

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### Actor – \$1,000

- **Prime** seating for **2** (tickets) to THURSDAY StageOne Expressions
- **4 raffle tickets** worth \$100 each for offered raffles during Expressions weekend

*\*Listed on Expressions materials including invitation, program, big screens, website, & additional signage*

*\*Expressions Sponsors have the option of exchanging tickets/tables for one of the Sunday Family Edition performances.*



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### Sponsorship Confirmation

To be listed in Expressions invitation, sponsors must confirm by **December 1, 2019.**

**Sponsor Name** (for all official Expressions materials):

\_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

**Expressions Sponsorship Levels:**

\_\_\_ **40<sup>th</sup> Anniversary (\$40,000)**    \_\_\_ Conductor (\$12,000)    \_\_\_ Curator SATURDAY (\$1,000)

\_\_\_ Producer (\$35,000)    \_\_\_ Choreographer (\$8,000)    \_\_\_ Actor (\$1,000)

\_\_\_ Director (\$20,000)    \_\_\_ Curator THURSDAY(\$4,000)

\_\_\_ Thursday Ticket (\$140)    \_\_\_ Saturday Ticket (\$400)    \_\_\_ Sunday Ticket (\$20)

**Payment:**

**Total: \$** \_\_\_\_\_

\_\_\_ Payment is enclosed (Mail to: Attn: Carter Polakoff, BSA, 712 Cathedral Street, Baltimore, MD 21201)

\_\_\_ Payment will be sent: \_\_\_\_\_ (please provide date)

\_\_\_ Please send us an invoice

Payment is due by April 1, 2020. For tax purposes, \$140 of each \$400 ticket is NOT tax deductible, and \$40 of each \$140 ticket is NOT tax deductible. Tickets for Sunday performances are NOT tax deductible. However, sponsorship tickets donated BACK to BSA are 100% tax deductible.



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## **Expressions 40th Anniversary Celebration**

**Thursday, March 5 at 6:30 pm**

**STAGEONE EXPRESSIONS**

**Tickets \$140**

Mix and mingle over cocktails & lite fare, enjoy the debut performance of BSA's talented students, then unwind at our lively After-Party  
*(previously known as Tuesday Night Expressions)*

**Saturday, March 7 at 6:30 pm**

**GALA CELEBRATION**

**Tickets \$400**

Following an exhilarating student performance, celebrate BSA's monumental 40th birthday with a festive soiree like no other - dinner, cocktails, and signature art, dance, theatre & music classes throughout the school's iconic building

**Sunday, March 8 at 2pm & 5:30pm**

**FAMILY EDITION PERFORMANCES**

**Tickets \$20**

Join us for a matinee presentation of the one-hour Expressions performance - perfect for families and friends of all ages!