



BALTIMORE SCHOOL
for the **ARTS**

40th Anniversary Expressions Sponsorships & Benefits

BSA is dedicated to sharing Expressions weekend with the community. Any sponsorship tickets given back will be used to invite community members to performances as a "sponsored ticket"

EXPRESSIONS SPONSORSHIP BENEFITS	40th ANNIVERSARY SPONSOR \$40,000	PRODUCER \$35,000	DIRECTOR \$20,000	CONDUCTOR \$12,000	CHOREOGRAPHER \$8,000	CURATOR \$4,000	ACTOR \$1,000
40th ANNIVERSARY SPONSORS ONLY: Sponsorship of entire 40th Anniversary school year in addition to Expressions 2020. Special benefits include: (1) Recognition at Expressions Saturday Gala VIP Pre-Party (2) Listed in all email blasts & social media for spring 2020 events (2) Reserved VIP seating at Nutcracker (3) Reserved VIP seating at all major BSA spring performances							
TICKETS TO THURSDAY EXPRESSIONS	10 (1 Table)	10 (1 Table)	10 (1 Table)			6 Tickets	2 Tickets
THURSDAY VIP ROOM Premium drinks and seating during Thursday's cocktail party	10 Tickets	10 Tickets	10 Tickets				
TICKETS TO SATURDAY EXPRESSIONS GALA	20 (2 Tables)	10 (1 Table)	10 (1 Table)	10 (1 Table)	6 Tickets	OR 2 Tickets	
GALA VIP CHAMPAGNE PRELUDE PARTY Exclusive early entry and drinks to Saturday's Gala	20 Tickets	10 Tickets	10 Tickets				
TICKETS SUNDAY EXPRESSIONS PERFORMANCE 2:00pm OR 5:30pm	10 (1 Table)	10 (1 Table)		4 Tickets	2 Tickets		
RAFFLE TICKETS Tickets worth \$100 each.	40	35	20	24	16	12	4
RECOGNITION FOR 40th ANN. & PRODUCER SPONSORS ONLY: (1) Listed in Expressions 2020 Press Release (2) Thursday Night After-Party Recognition (3) Logo on Event Banner (4) Recognition from Stage after performance							
RECOGNITION Name and/or logo in printed invitation, website, printed program, & video screens at performance	LOGO	LOGO	Listed	Listed	Listed	Listed	Listed
POST-EXPRESSIONS RECOGNITION: All sponsors will be listed in the BSA Times Newsletter and a "Thank You" Email blast. 40th Anniversary and Producer Sponsors will additionally have their logo listed.	LOGO	LOGO	Listed	Listed	Listed	Listed	Listed

* Expressions Sponsors have the option of exchanging tickets/tables for one of the Sunday Family Edition performances. Please contact the BSA Development Office, cpolakoff@bsfa.org, 410-625-0403