

BALTIMORE SCHOOL *for the* ARTS

Baltimore School for the Arts Announces New Board Members

BALTIMORE (July 2014) – Baltimore School for the Arts (BSA) has announced the addition of **Mario Armstrong, George Petrocheilos, Todd Harvey, Anna Dopkin, Jason Sydow, Stephanie Carter and Joni Daniels** to the 2014-2015 Board of Overseers.

Mario Armstrong, an Emmy award winning radio and television talk show host, has been involved in broadcast, motivational speaking and social entrepreneurship. He is best recognized for appearing as a digital lifestyle expert on some of the nation's most prominent news outlets including the TODAY Show, CNN and NPR's Morning Edition. He recently launched NeverSettleClub.com because his mission is to better people's lives by educating them on how to pursue their passion and fulfill their dreams by using technology to achieve their life and business goals.

Named as one of Daily Record's "20 in Their Twenties" award recipients and Baltimore Business Journal's "40 Under 40" Maryland business leaders, George Petrocheilos knows the corporate field. Well-known for creating strategic partnerships and generating resources, he manages business development for Towne Park, Ltd., the nation's leading parking services and hospitality staffing provider. Petrocheilos currently serves as the Capital Committee Co-Chair for the Baltimore City Police Department and the Board of Trustees for the Living Classrooms Foundation. Additionally, he serves on many community nonprofit boards including the Cystic Fibrosis Foundation. Petrocheilos has been instrumental in raising millions of dollars for Maryland area charities and organizations

Todd Harvey has been an active BSA community member since his years as a student. In addition to serving on the board, this BSA alumnus serves on the school's Alumni Advisory Council and currently works on BSA's strategic plan. With a degree in fine arts and art history from MICA, Harvey's early career was focused on set and exhibit design for the Smithsonian Institute, Warner Bros., and Radio City Music Hall. In 2000, Harvey founded the branding agency Mission, whose clients include Nike, STX, Phillips Seafood, Carnegie Endowment and the Maryland Zoo.

Anna Dopkin, CFA, joins the board with 25 years of experience in the investment industry, 18 of which for T. Rowe Price Group, Inc. Dopkin is the lead portfolio manager for the firm's Structured Research Strategy and a Director of Equity Research for North America. She is also a member of the firm's Equity Steering Committee. She earned a B.S. from the Wharton School of the University of Pennsylvania and currently holds the Chartered Financial Analyst designation. Additionally, she serves on the board of Trustees for the Baltimore Urban Debate League. In 2001 and 2002, Dopkin was named among the Best of the Buy Side and has been voted one of Maryland's Top 100 Women by The Daily Record.

Already a proud TWIGS parent, Jason Sydow has a great deal of passion for BSA. In addition to BSA, Sydow serves on the boards of NComputing and RF Code, as well as an observer for Guavus. He received his Ph.D. in Physics from Cornell University, an MPhil from the University of Strathclyde in the United Kingdom as a Marshall Scholar and a B.S. from the University of Virginia. Since 2007, Sydow is a partner at Questmark Partners where he focuses on technology-enabled businesses including hardware and software.

Stephanie Carter joined ABS Capital partners in 1994 and is now a general partner responsible for marketing, fundraising and investor relations functions for the firm. Passionate about her career, Carter plans to transfer her enthusiasm to the BSA Board of Overseers.

As a board member, Joni Daniels intends to benefit BSA with her expertise in understanding the issues today's organizations face. Her founded company, Daniels & Associates, works with clients to overcome these issues in order to accomplish their goals and increase productivity.

"We are enthusiastic to welcome such a well-rounded and dedicated group of leaders to our board," said BSA director Chris Ford. "We anticipate another incredible school year and are confident their valued time and guidance will help with our success."

Founded in 1980, Baltimore School for the Arts is a nationally recognized public high school that provides its students with intensive pre-professional training in the arts in conjunction with a rigorous academic curriculum. BSA graduates go on to the most selective arts and university programs nationwide and achieve prominence in theater, film, music, dance and visual arts. Additionally, BSA's highly acclaimed TWIGS program offers free after-school arts instruction to more than 700 city elementary and middle school children from more than 100 schools across Baltimore. BSA is a vibrant part of Baltimore's cultural community, reaching thousands of families and children each year with free and low-cost performances, exciting collaborative projects, exhibitions and educational programming.

Baltimore School for the Arts, where the arts change kids' lives.